GRAPHIC SPECIFICATIONS

EX020 - Polypropylene Posters 100x250 cm

Artwork specifications:

- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI we recommend TIFF
- ✓ color mode: RGB, CMYK or RGB combinations, CMYK, Pantone (only in PDF and Ai files)
- ✓ the artwork should be build as one, without bleed/trimming
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi we recommend 150 dpi
- ✓ Corel Draw files must have fonts converted to curves
- ✓ we recommend using LZW compression when exporting TIFF files.

Product specifications:

✓ total graphic area: W: 1000 mm H: 2500 mm ✓ visible graphic area: W: 980 mm H: 2480 mm

Recommendations:

- ✓ please do not place important elements (logos, texts, images, etc) in the following areas:
- 10 mm left, 10 mm right, 10 mm up and 10 mm down
- ✓ the graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print tehnology, your screen calibration, etc. If in doubt, we recommend you to request a print proof, prior to placing an order.



Total graphic area: 1000x2500 mm.

Please do not position important information in the red area.